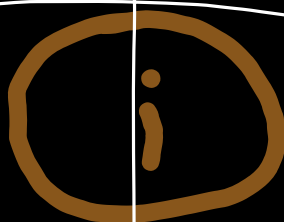


INTERNATIONAL ASSEMBLY

Festival Schedule

Excited? Below is the schedule detailing all events at the upcoming International Assembly. This includes key timings, what you need to bring, venues, health and safety, contact details and more. Please read through and use the information relevant to you. We're excited for the festival and can't wait to see you soon! Best, James, Beth, Mook, Nikos and Aefa x



Thursday 12.

CONFERENCE
09:30–18:00
Doors: 08:00

Friday 13.

INTERNATIONAL POSTER EXHIBITION
The exhibition runs from Friday 13. until Sunday 22. November
09:00–17:00 (Late night viewing on Saturday 14. and Monday 16. until 22:00)

Saturday 14.

2-DAY WEEKEND WORKSHOPS with FISK, Shamma Buhazza, Coding Systems, Eva Cremers, Vlad Boyko, and Patryk Hardziej. 10:00–18:00, Doors: 09:00

Sunday 15.

Monday 16.

LIVE PROJECT
For students and recent graduates.
10:00–18:00, Doors: 09:00

Tuesday 17.

OPENING NIGHT
19:00–22:30

GLASGOW WALKING TOURS x READYMAG
09:00, 12:00, 15:00

AWARDS CEREMONY
13:30–23:30
Bus Departs: 12:30

SECRET STAGE
19:00–22:00
Doors: 18:30

NITTY GRITTY
19:00–22:00
Doors: 18:30

FESTIVAL CEILIDH
20:00–23:30
Bus Departs: 19:00

International Assembly is **INTERNATIONAL ASSEMBLY** an unmissable design and creative festival, gathering curious, motivated and unique souls from all across the world for an inspiration-charged conference, innovative workshops, panel discussions, the Live Project, award celebrations and the renowned International Poster Exhibition.

Join us over the festival **INTERNATIONAL ASSEMBLY** for a day, evening, weekend or week with some of the most exciting thinkers and makers in graphic design, branding, coding, animation, art, advertising and beyond. Curious and creative minds of all ages and stages welcome. Tickets for all events are available online at Intl.International.

INTERNATIONAL ASSEMBLY CONFERENCE

An unmissable all-day design and creative conference with some of the most exciting thinkers and makers in graphic design, branding, coding, animation, art, advertising and beyond.

DATE

Thursday 12. November 2026

TIME

09:30–18:00, Doors: 08:00

VENUE

Glasgow Royal Concert Hall

ENTER VIA

North Entrance, 2 Killermont Street, Glasgow, G2 3NW

Wheelchair Access: Access via the Killermont Street (North Entrance) only. From this entrance, there is lift access to all levels.

IMPORTANT SECURITY POLICY

The Glasgow Royal Concert Hall does not permit bags larger than A3 (approximately 11.7x16.5 inches) into the venue, and smaller bags will be searched by security. It is recommended to bring only small bags, as the venue has a paid left luggage facility available at the nearby Buchanan Bus Station. Outside food and beverages are also not allowed, and the venue reserves the right to refuse entry.

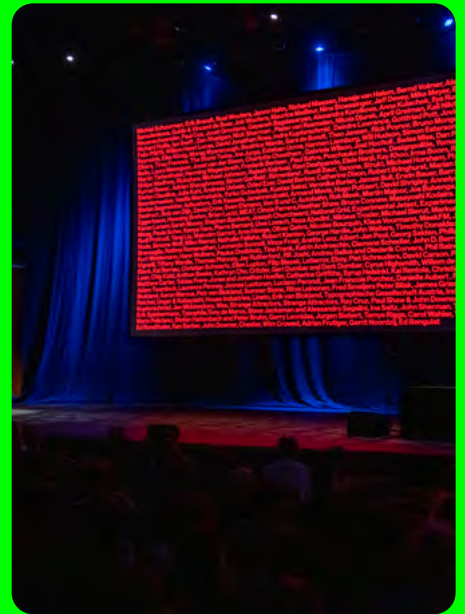
SCHEDULE

08:00	Morning Welcome and Registration
09:30	Conference Introduction
09:50	COLLINS (Brian Collins, Leland Maschmeyer)
10:50	Eva Cremers
11:20	Break
12:00	GF Smith
12:15	Coding Systems (Tim Rodenbröcker, Martin Lorenz)
12:55	Vlad Boyko
13:35	Lunch
14:25	Readymag
14:30	Shamma Buhazza
15:00	FISK (Bijan Berahimi)
15:50	Break
16:20	Harriet Richardson
17:00	Bráulio Amado
17:50	International Poster Competition Results
18:00	Conference Ends

This schedule is subject to change.

PARTNER STANDS

GF Smith, Foilco, Newspaper Club, Paulin Watches, Glasgow Press, International Creative Awards, Festival Book Store and Merchandise.



OPENING NIGHT

Join us for an evening of music, drinks and celebration to launch International Assembly 2026. This evening is also the opening of the International Poster Exhibition. A showcase and celebration of contemporary poster design from around the world. The 2026 exhibition will feature 150–200 posters created by leading designers and artists. Sponsored drinks from Brewdog.

DATE + TIME

Thursday 12. November 2026, 19:00–22:30

VENUE

The Pyramid at Anderston
759 Argyle St, Glasgow G3 8DS



INTERNATIONAL POSTER EXHIBITION

A showcase and celebration of contemporary poster design from around the world. The 2026 exhibition will feature 150–200 posters created by leading designers and artists. Some posters explore cultural, political and social issues such as war, security, and equality, while others reflect on consumerism, privacy, and personal identity. Many posters serve as a platform for self-expression for artists, designers and makers. The posters exhibited are a shortlist of entries to the 2026 International Poster Competition.

DATE + TIME

Friday 13. November	09:00–17:00
Saturday 14. November	09:00–22:00
Sunday 15. November	09:00–17:00
Monday 16. November	09:00–22:00
Tuesday 17. November	09:00–17:00
Wednesday 18. November	09:00–17:00
Thursday 19. November	09:00–17:00
Friday 20. November	09:00–17:00
Saturday 21. November	09:00–17:00
Sunday 22. November	09:00–17:00

VENUE

The Pyramid at Anderston
759 Argyle St, Glasgow G3 8DS



GLASGOW WALKING TOURS x READYMAG

New for 2026. Explore Glasgow on a 2 hour creative-led walking tour hosted by the Readymag team and fellow Glasgow-based creatives. Visit a curated selection of cultural and creative destinations, from design bookshops and galleries to cafés, pubs, and historic landmarks. Each host will share their favourite places and personal perspective on the city. Every tour offers a unique way to experience Glasgow through a local creative's eyes. The ticket price includes a drink + snack, as well as exclusive Readymag merch.

Readymag is a design tool for creating all kinds of websites with freedom and flexibility. Readymag aims to support and expand creativity through its partnerships, community events, and editorials.



READYMAG x TUFF
TIME: 09:00-11:00

Meet at Southblock, 60-64
Osborne Street, G1 5QH

We will hunt for Kenny Hunter's Cherub Skull sculpture, pass Douglas Gordon's Empire Sign, walk through Barrowland Park to see Jim Lambie's album pathway, pop into Outlier for coffee and pastries, visit Goodpress to browse zines and books, and drop into The Modern Institute to see contemporary art.

Finish at Trongate 103
(with an optional photoshoot!)



READYMAG x KATIE SMITH
TIME: 12:00-14:00

Meet at Southblock, 60-64
Osborne Street, G1 5QH

From there, we will take the subway from Buchanan Street to Kelvinhall, stop at University Café for an ice cream, walk through Kelvingrove Park and watch the dogs, visit the University of Glasgow to glimpse some art and pickled jars, walk to the Mackintosh House and wander past the tenement streets, stop at The Belle pub, visit the Botanic Gardens, and finish at Oran Mor and Ashton Lane.

Finish at Hillhead subway.



READYMAG X CIARAN GLOBEL
Time: 15:00-17:00

Meet at Southblock, 60-64
Osborne Street, G1 5QH

From there, we will view the Smug mural at Social Hub, visit Trongate Clock Tower, explore Gallowgate and the Barras murals, see the Doulton Fountain at the People's Palace, walk through McLennan Arch and Merchant Lane (Graffiti Lane), visit the Clydeside legal graffiti wall, stop at Lauriston Bar for refreshments, and take the subway from Bridge Street to Buchanan Street.

Finish at St George Square.

INTERNATIONAL CREATIVE AWARDS CEREMONY

Join us at one of Scotland's ancient castles to celebrate the very best in global creativity and design. The International Creative Awards Ceremony will open with traditional Scottish music, followed by welcome drinks and canapés. You'll then enjoy a two-course dinner, accompanied by the presentation of bespoke certificates and handcrafted concrete trophies. The celebrations will continue into the evening with a Scottish Ceilidh – a night of music and dancing.

DATE + TIME

Friday 13. November 2026, 12:30–23:30

VENUE

Rowallan Castle, East Ayrshire, KA3 2LP

SCHEDULE

12:30	Arrive at bus meeting point (bus stop on Killermont Street, outside John Lewis, Glasgow). Do not enter Buchanan Bus Station. Look for our team member with a sign on Killermont St. This is the only bus, so please don't miss it.
13:00	Depart Glasgow for Rowallan Castle
13:30	Drinks reception, canapés and castle exploration
14:30	Welcome and introduction from INTL
14:30	Awards Ceremony
17:00	Main course and dessert served
17:45	Awards Ceremony continues
20:00	Ceilidh begins
22:15	First buses depart Rowallan Castle for Glasgow
23:30	Final buses depart Rowallan Castle for Glasgow

DRESS CODE

The dress code is smart, formal and more! This is a special occasion, an international event and cause for celebration so we encourage all forms of national, traditional and celebratory dress.



FESTIVAL CEILIDH

Join us for a lively festival ceilidh full of music and dancing! With traditional Scottish tunes and friendly hosts guiding each step, it's the perfect way to celebrate. Musicians: Ragin' Ceilidh Band

DATE + TIME

Friday 13. November 2026, 20:00–23:30

VENUE

Rowallan Castle, East Ayrshire, KA3 2LP

SCHEDULE

18:50	Arrive at bus meeting point (bus stop on Killermont Street, outside John Lewis, Glasgow). Do not enter Buchanan Bus Station. Look for our team member with a sign on Killermont St.
19:00	Depart Glasgow for Rowallan Castle
20:00	Ceilidh begins

Buses back to Glasgow, departing at 22:15, 23:00, and 23:30.
This event is sold out, no tickets available on the door.



2-DAY WEEKEND WORKSHOPS

This is a rare opportunity to learn directly from renowned creatives, gain fresh perspectives, and sharpen your creative toolkit through a mix of theory, hands-on practice, and real-time feedback.

SATURDAY 14. NOVEMBER SCHEDULE

09:00 Arrive
10:00 Workshop Introductions
10:30–18:00 Workshops

SUNDAY 15. NOVEMBER SCHEDULE

10:00–17:00 Workshop
17:00–18:00 Workshop Presentations

VENUE

The Pyramid at Anderston, 759 Argyle St, Glasgow G3 8DS

WHAT TO BRING

SHAMMA BUHAZZA – TYPE PLAYGROUND

- + Laptop
- + Pens, pencil, drawing tools
- + Sketch book/notebook

EVA CREMERS – ALIEN ASSEMBLY

- + Laptop
- + Sketch book/notebook
- + Download cinema4D*
- * We will be in touch nearer to the workshop with instructions

VLAD BOYKO – SCAVENGED NARRATIVES

- + Laptop
- + Sketch book/notebook

PATRYK HARDZIEJ – SIGNOPIC

- + Laptop
- + Sketch book/notebook
- + Graphic design software that you are comfortable working with

CODING SYSTEMS – FLEXIBLE VISUAL SYSTEMS

- + Laptop
- + Check out this workshop overview before you come <https://codingsystems.info/workshop-transformation-based-flexible-visual-systems>



FISK – DAILY FISK

- + Laptop
- + Pens
- + Sketch book/notebook

MESSAGE FROM FISK

For the 2-day workshop with FISK, you will become part of The Daily FISK editorial team to capture the moment through every stage of newspaper publishing. From gathering content and shaping the story to writing, editing, designing, and lastly sending the paper off to the press. During the workshop, you will have a chance to gather content in real time, however, if you would like to prepare beforehand, perhaps you are attending the conference or other event during the festival prior to the workshop, we encourage you to start gathering stories, quotes, photographs and drawings that capture moments that make the festival and Glasgow unique to you.

- + Ask a speaker what keeps them up at night?
- + Have an awkward conversation with a stranger about the meaning of life.
- + Chat to other festival goers about what inspired them.
- + Review your lunch.
- + Overheard something good?
- + Recap your discovery of Glasgow.

These are just a few ideas to get you started. No pressure, just enjoy the process.

We will send a link to The Daily FISK Issue 08 from 2022 via email to get an idea of the vibe. Be ready to join the editorial team.

SECRET STAGE

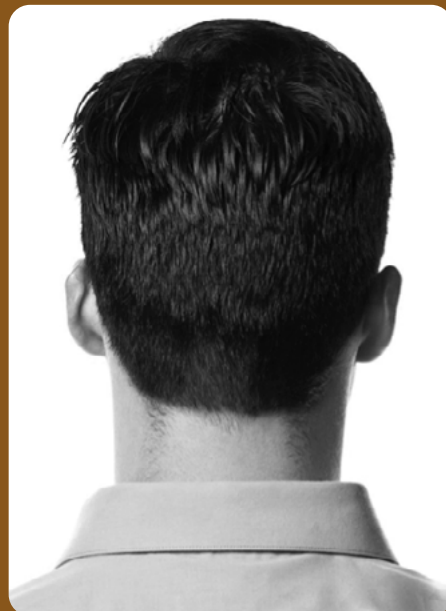
An evening of inspiring and personal creative talks from surprise special guests. Carefully curated by the INTL team. No announcements. Trust in our vision and enjoy your reward. 4 speakers. 4 talks. 4 surprises.

DATE + TIME

Saturday 14. November, 19:00–22:00, Doors: 18:30

VENUE

The Pyramid at Anderston
759 Argyle St, Glasgow G3 8DS



NITTY GRITTY

What the fuck is going on in the Scottish design industry?

There are some things we don't often share or talk about... now is the time. Through open and frank discussion we'll explore the business, organisational and unexpected aspects of working within the creative industries.

Let's get down to the Nitty Gritty!

Speakers include: Ciarán Glöbel, Sam Longmire (FortyTwo), Rhiannon Porter (Where Giants Roam), Debbie Morgan (Leith Agency), Amy Whiten (Recoat) and Morgan Hastie.

DATE + TIME

Monday 16. November, 19:00–22:00, Doors: 18:30

VENUE

The Pyramid at Anderston
759 Argyle St, Glasgow G3 8DS



LIVE PROJECT

The Live Project is a high-impact, design-led challenge where participants compete for industry work placements, trophies, and prizes. Working independently or in pairs, participants will respond to a creative brief under the guidance of an experienced professional mentor, who will provide support, advice, and creative direction throughout the process. After two days of design/creative development, two participants from each group will be selected for a work placement with their mentor. From these finalists, one standout participant will be chosen to present their project to a panel of esteemed judges and compete for the ultimate title of "International Assembly Champions 2026!" Projects from each group will be reviewed by It's Nice That, Warriors Studio + more.

VENUE

The Pyramid at Anderston, 759 Argyle St, Glasgow G3 8DS

MONDAY 16. NOVEMBER

- 09:30 Doors Open
- 10:00 Mentor Introductions
- 11:00 Project Begins
- 18:00 Day 1 Ends

TUESDAY 17. NOVEMBER

- 10:00 Continue Project
- 16:00 Project Deadline
- 16:00 Participant Mentor Presentations
- 17:00 Judges Presentations
- 17:30 Top 24 Announced
- 17:40 Top 12 Presentations
- 19:00 Top 3 Announced and Prize-giving

WHAT TO BRING

- + Laptop (if you have one)
- + Sketchbook & pens
- + Comfy clothes

TOP TIPS

- + Arrive with a clear mind.
 - Don't try to presume the kind of task you will be set or the kind of outcome you will make, it's better to start fresh.
 - + Think big.
 - With just a two-day brief, no one expects a fully polished or functional design by the end. Use this as an opportunity to explore bold, unconventional ideas without restraint.
 - + Talk to people.
 - Don't isolate yourself – share, collaborate, and learn from the talented designers around you. Great ideas grow through collaboration.
 - + Go against the grain.
 - Don't feel pressured to follow the crowd. Try different approaches: team up if others are working solo, or go hands-on if everyone's on their laptops.
 - + Step out of your comfort zone.
 - If you arrived with a friend or someone you know it's easy to just stick with them, but have a go at meeting some new faces, you might get some valuable insights and different ways of working.
 - + Leave your space.
 - It's easy to stay glued to your laptop for the full two days, but taking breaks and changing your environment can help ideas flow. Step outside for a walk.
 - + Ask your mentors.
 - The mentors are there to help you, not scare you. If you have any issues or just want some advice or to talk things through, just ask. They are there because they have valuable experience in their fields.
- Finally.....Just enjoy yourself.
Make the most of your day in any way that you can.
You do you!



TICKET INFORMATION

Please bring your digital tickets as we will scan the barcode for entry. If someone booked your ticket for you, please ask them for a copy of the ticket to allow us to scan the barcode. If you don't have digital tickets, don't panic. We will do our best to resolve all ticketing issues at the event.

ALL ACCESS WEEKEND PASS

Your ticket includes:

- + Conference
- + Festival Ceilidh including travel to Rowallan Castle
- + Secret Stage
- + 1x Weekend Workshop of your choice
- + Opening Night entrance with sponsored drinks
- + International Poster Exhibition
- + Limited edition totebag

ALL ACCESS STUDENT PASS

For students and recent graduates only.

Your ticket includes:

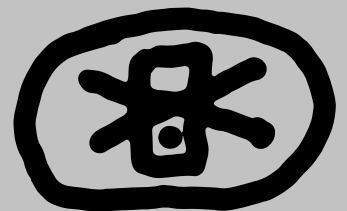
- + Conference
- + Festival Ceilidh including travel to Rowallan Castle
- + Secret Stage
- + 1x Weekend Workshop of your choice
- + Live Project
- + Nitty Gritty
- + Opening Night entrance with sponsored drinks
- + Limited edition totebag



CONCERNS

In the days before International Assembly, we are super busy, therefore trying to respond to your email queries can be difficult. We appreciate your patience. You can contact us on: hello@intl.international

Running late? Forgot your laptop? Travel delays? Ticketing problems? Or anything else? Don't worry! Our volunteers will try to resolve any issues at each event.



OUR TEAM

During each International Assembly event, the team will be on hand to help you with any problems or queries. Team members and volunteers will all be wearing INTL t-shirts.



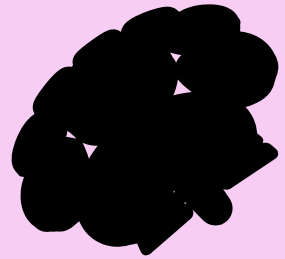
HEALTH AND SAFETY

Throughout the festival, there will be designated persons responsible for Health & Safety. Emergency exits and evacuation procedures will be explained at the beginning of each event. To ensure everyone's safety at the festival, we ask you to keep all your belongings on you or very close by at all times. Bags will be searched for harmful objects upon entering the festival. This is to ensure everyone's safety, therefore we would appreciate your patience.



FOOD & DRINK

Please note that outside food and beverages are not permitted inside the Glasgow Royal Concert Hall. For all events taking place in The Pyramid, you are welcome to bring your own lunch and non-alcoholic drinks. We will also run a small tuck shop with sweets and snacks. Please do not bring your own alcohol. Sponsored beer will be available during selected events.



BOOKS AND MERCHANDISE

You will be able to buy the 2026 International Poster Book and a full range of festival merchandise from our book shop. You will be able to pay in cash or card.



WELCOME TO GLASGOW

Glasgow is Scotland's largest city, known for its warm hospitality, vibrant culture, and walkable city centre. The city centre is compact, with most venues, hotels, shops, and restaurants within walking distance.

Scottish Food

Ardnamurchan – City Centre

Ubiquitous Chip – West End

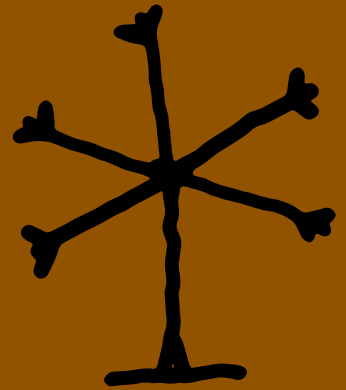
Stravaigin – West End

Asian Food

Silla (Korean) – Finnieston

Zhangliang Malatang (Chinese) – City Centre

Sichuan House (Chinese) – City Centre



This is for you. We hope you find International Assembly enjoyable, inspiring and useful. See you soon, James, Beth, Mook, Nikos and Aefa x