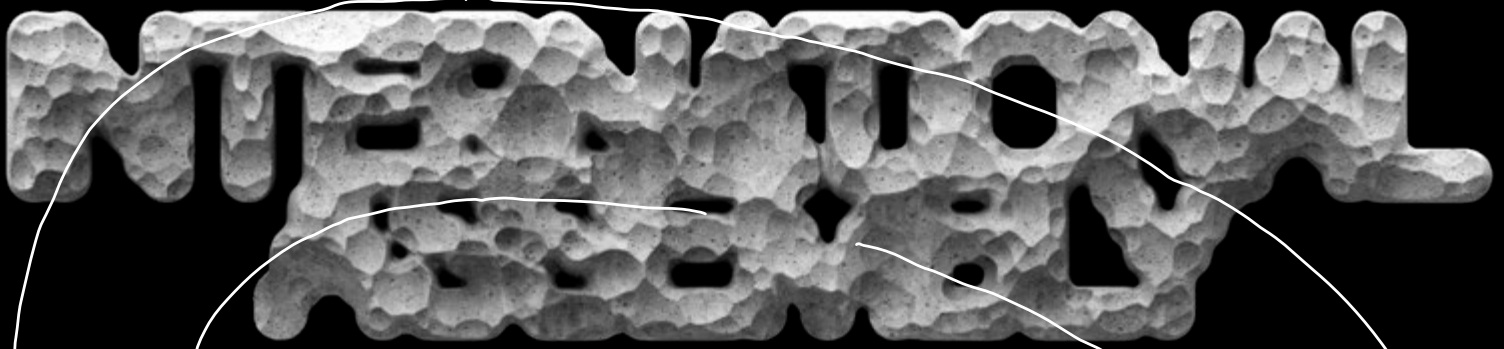
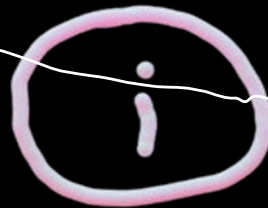




Festival Schedule

Excited? Below is the schedule detailing all events at the upcoming International Assembly. This includes key timings, what you need to bring, venues, health and safety, contact details and more. Please read through and use the information relevant to you. We're excited for the festival and can't wait to see you soon! Best, James, Beth, Mook, Nikos and Carla.



Thursday 6.

INTL CREATIVE
AWARDS CEREMONY
16:00–23:30

FESTIVAL CEILIDH
20:00–23:30
Doors: 19:30

Friday 7.

CONFERENCE
09:30–18:00
Doors: 08:00

OPENING NIGHT
19:00–22:30
Doors: 19:00

Saturday 8.

INTERNATIONAL POSTER EXHIBITION

The exhibition runs from Friday 7. November until Friday 21. November with the exclusion of Saturday 15. and Sunday 16.
09:00–17:00

2-DAY WEEKEND WORKSHOPS with Talia Cotton, HAL
Typefaces, Jingqi Fan, Nam Huynh, Wilfrid Wood, YONK.
10:00–18:00, Doors: 09:30

Q&A
19:00–22:00
Doors: 18:00

Sunday 9.

Monday 10.

LIVE PROJECT
For students and recent graduates.
10:00–18:00, Doors: 09:30

NITTY GRITTY
19:00–22:00
Doors: 18:30

Tuesday 11.

International Assembly is **INTERNATIONAL ASSEMBLY** an unmissable design and creative festival, gathering curious, motivated and unique souls from all across the world for an inspiration-charged conference, innovative workshops, panel discussions, the Live Project, award celebrations and the renowned International Poster Exhibition.

Join us over the festival **INTERNATIONAL ASSEMBLY** for a, day, evening, weekend or week with some of the most exciting thinkers and makers in graphic design, branding, coding, animation, art, advertising and beyond. Curious and creative minds of all ages and stages welcome. Tickets for all events are available online at Intl.International.

INTERNATIONAL CREATIVE AWARDS CEREMONY

An evening of celebration to honour the best in global creativity and design. The Awards Ceremony opens with traditional Scottish music, followed by inspiring talks from leading international creatives. Winners will be presented with bespoke certificates and handcrafted concrete trophies. The celebrations will continue into the evening with a Scottish Ceilidh.

DATE + TIME

Thursday 6. November 2025, 16:00–23:30

VENUE

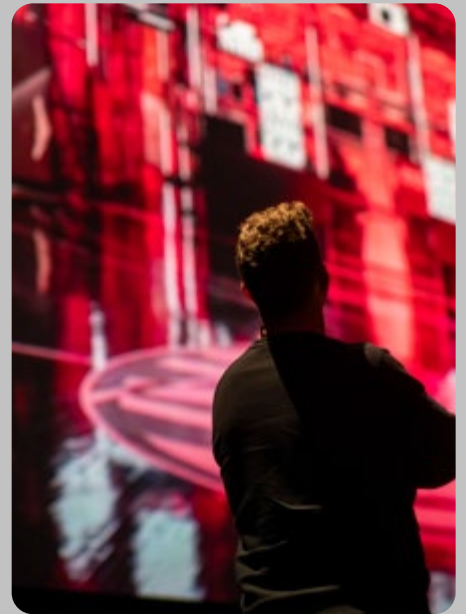
Bridge Gardens, Box Hub
60 Washington St, Glasgow G3 8AZ

CEREMONY SCHEDULE

16:00	Guest Arrival & Welcome Drinks
17:00	Guests Seated & Opening Remarks
17:30	Canapés Served & Awards Presentation
18:00	Main Course & Speaker Talks
18:30	Dessert Served
19:30	Ceilidh Begins

DRESS CODE

The dress code is smart, formal and more! This is a special occasion, an international event and cause for celebration so we encourage all forms of national, traditional and celebratory dress. Or wear something wild, wear something fun, wear what makes you happy!



FESTIVAL CEILIDH

Join us for a lively festival ceilidh full of music and dancing! With traditional Scottish tunes and friendly hosts guiding each step, it's the perfect way to celebrate community and culture. No dancing experience needed. Musicians: Ragin' Ceilidh Band

DATE + TIME

Thursday 6. November 2025, 19:30–23:30

VENUE

Bridge Gardens, Box Hub
60 Washington St, Glasgow G3 8AZ

DRESS CODE

We encourage all forms of national, traditional and celebratory dress. Or wear something wild, wear something fun, wear what makes you happy!



INTERNATIONAL ASSEMBLY CONFERENCE

An unmissable all-day design and creative conference with some of the most exciting thinkers and makers in graphic design, branding, coding, animation, art, advertising and beyond.

DATE

Friday 7. November 2025

TIME

09:30–18:00, Doors: 08:00

VENUE

Glasgow Royal Concert Hall

ENTER VIA

North Entrance, 2 Killermont Street, Glasgow, G2 3NW

Wheelchair Access: Access via the Killermont Street entrance (North Entrance) only. From this entrance, there is lift access to all levels.

IMPORTANT SECURITY POLICY

The Glasgow Royal Concert Hall does not permit bags larger than A3 (approximately 11.7x16.5 inches) into the venue, and smaller bags will be searched by security. It is recommended to bring only small bags, as the venue has a paid left luggage facility available at the nearby Buchanan Bus Station. Outside food and beverages are also not allowed, and the venue reserves the right to refuse entry.

CONFERENCE SCHEDULE

08:00	Morning Welcome, Registration & Goodies
09:30	Conference Introduction
09:50	Talia Cotton
10:30	Annie Atkins
11:10	Merchery
11:15	Break and Annie Atkins Book Signing
11:45	TEMPLO x GF Smith
12:05	Studio Yukiko
12:35	YONK
13:05	Lunch
14:00	Form Play x Procreate
14:20	Jingqi Fan
14:50	M/M (Paris)
15:30	Break
16:15	Emily Oberman, Pentagram
16:55	Wilfrid Wood
17:10	OK-RM
17:50	International Poster Competition Results

This schedule is subject to change.

PARTNER STANDS

GF Smith, Merchery, Foilco, Newspaper Club, Windmill Printing, Festival Book Store, Festival Merchandise.



OPENING NIGHT

Join us for an evening of music, drinks and celebration to launch International Assembly 2025. This evening is also the opening of the International Poster Exhibition. A showcase and celebration of contemporary poster design from around the world. The 2025 exhibition will feature 150–200 posters created by leading designers and artists. Sponsored drinks from Brewdog.

DATE + TIME

Friday 7. November 2025, 19:00–22:30

VENUE

The Pyramid at Anderston
759 Argyle St, Glasgow G3 8DS



2-DAY WEEKEND WORKSHOPS

Workshops will explore type design, poster design, creative coding, branding, 3D sculpture, drawing and more.

SATURDAY 8. NOVEMBER SCHEDULE

09:30 Arrive
10:00 Workshop Introductions
10:30–18:00 Workshops

SUNDAY 9. NOVEMBER SCHEDULE

10:00–16:30 Workshop
16:30–17:30 Workshop Presentations

VENUE

The Pyramid at Anderston
759 Argyle St, Glasgow G3 8DS

WHAT TO BRING

+ YONK (3D SCULPTURE)

1. Laptop/mac with Blender installed

<https://www.blender.org/download/>

In this workshop, we will explore using different live inputs to create animation. If you have any of the equipment listed below, please bring:

2. iPhone or iPad, with access to the App Store
3. Cabled Xbox controller

+ WILFRID WOOD (SCULPTURE AND DRAWING)

Just yourself

+ JINGQI FAN (BRANDING)

1. A laptop with Figma installed and have a Figma account set up. The workshop will take place in Figma, so familiarity with the tool will be helpful.
2. One personal artifact: it can be an object, a photograph, or even a piece of text. Something with emotional or personal significance. This will serve as a starting point for explorations.

+ ALL OTHER WORKSHOPS

Laptop and Sketchbook



Q&A: Are we doomed as designers?

Join in a discussion on the future of design. What will the industry look like in 10 years? Is graphic design dead? How can we shape the future? How is AI changing creativity?

Speakers include: Emily Oberman (Pentagram), M/M (Paris), Rory Mcgrath (OK-RM), Jingqi Fan, Nam Huynh and Elias Hanzer (HAL Typefaces). Hosted by Jack Renwick.

DATE + TIME

Saturday 8. November 2025, 19:00–22:00, Doors: 18:00

VENUE

The Pyramid at Anderston
759 Argyle St, Glasgow G3 8DS



LIVE PROJECT

The Live Project is a high-impact, design-led challenge where participants compete for industry work placements, trophies, and prizes. Working independently or in pairs, participants will respond to a creative brief under the guidance of an experienced professional mentor, who will provide support, advice, and creative direction throughout the process. This year's brief set by Creative Boom will be revealed at the start of the project.

After two days of design/creative development, two participants from each group will be selected for a work placement with their mentor. From these finalists, one standout participant will be chosen to present their project to a panel of esteemed judges and compete for the ultimate title of "International Assembly Champions 2025!" Final projects from each group will be reviewed by It's Nice That, Creative Boom and last years winner Cheryl Yeong.

VENUE

The Pyramid at Anderston
759 Argyle St, Glasgow G3 8DS

MONDAY 10. NOVEMBER SCHEDULE

09:30	Doors Open
10:00–11:00	Mentor Introductions
11:00	Project Begins
18:00	Day 1 Ends

TUESDAY 11. NOVEMBER SCHEDULE

10:00	Continue Project
16:00	Project Deadline
16:00–17:00	Participant Mentor Presentations
17:00–17:30	Judges Presentations
17:30–17:40	Top 20 Announced
17:40–19:00	Top 10 Presentations
19:00–19:30	Top 3 Announced and Prize-giving

More information on the next page.



LIVE PROJECT

WHAT TO BRING

- + Laptop (if you have one)
- + Sketchbook & pens
- + Comfy clothes
- + It's not required, but bringing a business card, or even just a piece of paper with your contact details can be handy if you meet someone you'd like to collaborate with or keep in touch with during/after the festival.

TOP TIPS

- + Arrive with a clear mind.
Don't try to presume the kind of task you will be set or the kind of outcome you will make, it's better to start fresh.
- + Think big.
With just a two-day brief, no one expects a fully polished or functional design by the end. Use this as an opportunity to explore bold, unconventional ideas without restraint.
- + Talk to people.
Don't isolate yourself – share, collaborate, and learn from the talented designers around you. Great ideas grow through collaboration.
- + Go against the grain.
Don't feel pressured to follow the crowd. Try different approaches: team up if others are working solo, or go hands-on if everyone's on their laptops. There's no single "right" way, experiment and see what works for you!
- + Step out of your comfort zone.
If you arrived with a friend or someone you know it's easy to just stick with them, but have a go at meeting some new faces, you might get some valuable insights and different ways of working.
- + Leave your space.
It's easy to stay glued to your laptop for the full two days, but taking breaks and changing your environment can help ideas flow. Step outside for a walk, even if it's just for lunch, or try sketching or jotting down notes on paper for a fresh perspective.
- + Ask your mentors.
The mentors are there to help you, not scare you. If you have any issues or just want some advice or to talk things through, just ask. They are there because they have valuable experience in their fields so get as much knowledge from them as you can.

Finally....

Just enjoy yourself.

Make the most of your day in any way that you can.

You do you!



NITTY GRITTY

What the fuck is going on in the Scottish design industry?

There are some things we don't often share or talk about... now is the time. Through open and frank discussion we'll explore the business, organisational and unexpected aspects of working within the creative industries. Get to know other creatives in the audience through quick rounds of speed dating.

Let's get down to the Nitty Gritty! Speakers include:
Keli Mitchell (O Street), Ed Watt (Need), Matt Burns (Thirst),
David Whyte (Tangent), Katie Smith, and Thea Bryant.

DATE + TIME

Monday 10. November, 19:00–22:00, Doors: 18:30

VENUE

The Pyramid at Anderston
759 Argyle St, Glasgow G3 8DS



INTERNATIONAL POSTER EXHIBITION

A showcase and celebration of contemporary poster design from around the world. The 2025 exhibition will feature 150–200 posters created by leading designers and artists. Some posters explore cultural, political and social issues such as war, security, and equality, while others reflect on consumerism, privacy, and personal identity. Many posters serve as a platform for self-expression for artists, designers and makers. The posters exhibited are a shortlist of entries to the 2025 International Poster Competition.

DATE + TIME

Friday 7. November	19:00–22:30
Saturday 8. November	09:00–22:00
Sunday 9. November	09:00–18:00
Monday 10. November	09:00–22:00
Tuesday 11. November	09:00–19:30
Wednesday 12. November	09:00–17:00
Thursday 13. November	09:00–19:00
Friday 14. November	09:00–17:00
Saturday 15. November	closed
Sunday 16. November	closed
Monday 17. November	09:00–17:00
Tuesday 18. November	09:00–17:00
Wednesday 19. November	09:00–17:00
Thursday 20. November	09:00–21:30
Friday 21. November,	09:00–17:00

VENUE

The Pyramid at Anderston
759 Argyle St, Glasgow G3 8DS



PORTFOLIO REVIEW WITH WARRIORS STUDIO

Need some honest feedback? Stuck on a project? Looking for open and constructive advice?

Sit down with the team at Warriors Studio for a personalised portfolio review session. Share any type of creative work (finished projects, work in progress, or even early concepts) and get constructive, pro feedback. You'll also have the chance to ask questions and discuss your career, helping you shape both your portfolio and your future in design. These sessions will last 30 minutes and must be reserved in advance.

DATE + TIME STATED ON YOUR TICKET

VENUE

International Poster Exhibition
The Pyramid at Anderston
759 Argyle St, Glasgow G3 8DS

PLEASE BRING

Anything you would like to discuss. This could include a digital or physical portfolio, a CV, a showreel or even just ideas or questions.



NOT OUR THING

43% of designers don't feel confident designing for sustainability. Join INTL and ilka | studio™ to explore how we can change this statistic and help graphic designers become powerful agents of positive environmental and social change. Expect a panel discussion, group conversations, and hands-on interaction with leading designers. You'll leave with practical tools, new perspectives, and the inspiration to design more sustainably in your work.

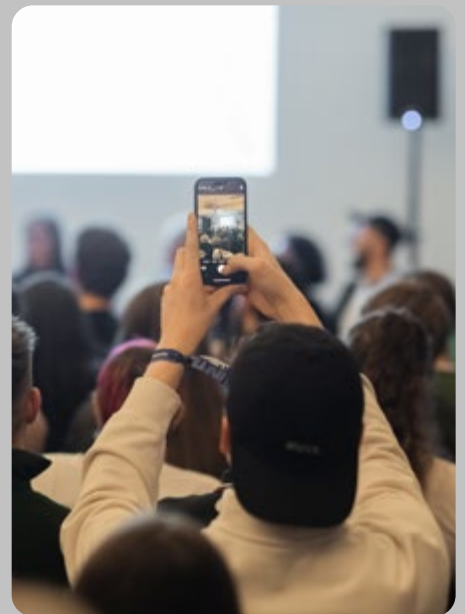
Speakers include: Danny Miller (Human After All), Jen Ballie, (V&A Dundee), Abb-d Taiyo (Driftime® | Design Declares), and ilka studio.

DATE + TIME

Thursday 20. November 2025, 18:30–21:30, Doors: 18:00

VENUE

The Pyramid at Anderston
759 Argyle St, Glasgow G3 8DS



TICKET INFORMATION

Please bring your digital tickets as we will scan the barcode for entry. If someone booked your ticket for you, please ask them for a copy of the ticket to allow us to scan the barcode. If you don't have digital tickets, don't panic. We will do our best to resolve all ticketing issues at the event.

ALL ACCESS WEEKEND PASS

Your ticket includes:

- + Festival Ceilidh
- + Conference
- + Q&A: Are we doomed as designers?
- + 1x Weekend Workshop of your choice
- + Opening Night entrance with sponsored drinks
- + International Poster Exhibition
- + Limited edition totebag and goodies

ALL ACCESS STUDENT PASS

For students and recent graduates only.

Your ticket includes:

- + Festival Ceilidh
- + Conference
- + Q&A: Are we doomed as designers?
- + 1x Weekend Workshop of your choice
- + Live Project
- + Nitty Gritty
- + Opening Night entrance with sponsored drinks
- + Limited edition totebag and goodies



CONCERNS

In the days before International Assembly, we are super busy, therefore trying to respond to your email queries can be difficult. We appreciate your patience. You can contact us on: hello@intl.international

Running late? Forgot your laptop? Travel delays? Ticketing problems? Or anything else? Don't worry! Our volunteers will try to resolve any issues at each event.



OUR TEAM

During each International Assembly event, the team will be on hand to help you with any problems or queries. Team members and volunteers will all be wearing INTL lanyards and at some events, INTL t-shirts.



HEALTH AND SAFETY

Throughout the festival, there will be designated persons responsible for Health & Safety. Emergency exits and evacuation procedures will be explained at the beginning of each event. To ensure everyone's safety at the festival, we ask you to keep all your belongings on you or very close by at all times. Bags will be searched for harmful objects upon entering the festival. This is to ensure everyone's safety, therefore we would appreciate your patience.



FOOD & DRINK

Please note that outside food and beverages are not permitted inside the Glasgow Royal Concert Hall. For all events taking place in The Pyramid, you are welcome to bring your own lunch and non-alcoholic drinks. We will also run a small tuck shop with sweets and snacks. Please do not bring your own alcohol. Sponsored beer will be available during selected events.



BOOKS AND MERCHANDISE

You will be able to buy the 2025 International Poster Book and a full range of festival merchandise from our book shop. You will be able to pay in cash or card.



WELCOME TO GLASGOW

Glasgow is Scotland's largest city, known for its warm hospitality, vibrant culture, and walkable city centre. The city centre is compact, with most venues, hotels, shops, and restaurants within walking distance.

Scottish Food

Ardnamurchan – City Centre

Ubiquitous Chip – West End

Stravaigin – West End

Asian Food

Silla (Korean) – Finnieston

Station Kitchen (Chinese) – West End

Sichuan House (Chinese) – City Centre





This is for you. We hope you find International Assembly enjoyable, inspiring and useful. See you soon, James, Beth, Mook, Nikos and Carla x