

International Assembly	Design and creative festival	Glasgow, 28. Nov — 5. Dec 2024
Conference	Excited?	
Q&A	Below is the schedule detailing all events at the upcoming International Assembly. This includes key timings, what you need to bring, venues, health and safety, contact details and more.	
Workshops		
Live Project		
Nitty Gritty	Please read through and use the information relevant to you. We're excited for the festival and can't wait to see you soon!	
Int'l Poster Exhibition	Best, Beth, James, Mook and Nikos	



Ten years fly by in the blink of an eye.



Are you still with us?



You always were.



You look... different.



Venue Information

Conference	Glasgow Royal Concert Hall
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North Entrance
2 Killermont Street
Glasgow, G2 3NW



Wheelchair Access Access via the Killermont Street entrance (North Entrance) only. From this entrance, there is lift access to all levels.

Hearing Loop The stalls of the Main Hall and New Hall are equipped with induction loop systems. Headsets can be supplied during your visit. Contact: info@intl.international to organise.

By Car / Parking There is no on-site parking however there are nearby car parks: Concert Square Car Park, Buchanan Galleries Car Park and meter street parking is also available.

By Bus Glasgow Buchanan Bus Station is a 1-minute walk to the venue.

By Train Glasgow Queen Street is a 5-minute walk to the venue. Central Station is a 10-minute walk to the venue.

By Bike Public bicycle parking is available on Sauchiehall Street near the main entrance to the Glasgow Royal Concert Hall.

By Subway Buchanan Street subway station is a 5-minute walk to the venue.

Q&A	Civic House
Workshops	
Live Project	
Nitty Gritty	

26 Civic Street
Glasgow, G4 9RHw



Wheelchair Access Platform lift adjacent to the main entrance, an accessible toilet, and assistance can be provided by staff.

By Car / Parking There is no dedicated or free parking at Civic House. Paid parking bays can be found on Civic St and adjoining roads.

By Bus No. 7, 68, 71A, 72, 75 and M3 bus routes from Buchanan Bus Station (Garscube Road bus stop)

By Train Glasgow Queen Street and Charing Cross are a 7-minute walk away.

By Subway Cowcaddens subway station is a 3-minute walk, and St George's Cross subway station is a 7-minute walk to Civic House.

Venue Information

Int'l Poster Exhibition

Glue Factory

Opening Night

22 Farnell Street
Glasgow, G4 9SE



Wheelchair Access

Fully accessible via Farnell St ramp entrance (door width 1.4m).
No accessible toilet on the first floor.

By Car / Parking

There is no dedicated or free parking at Glue Factory. Paid parking bays can be found on Farnell St and adjoining roads.

By Bus

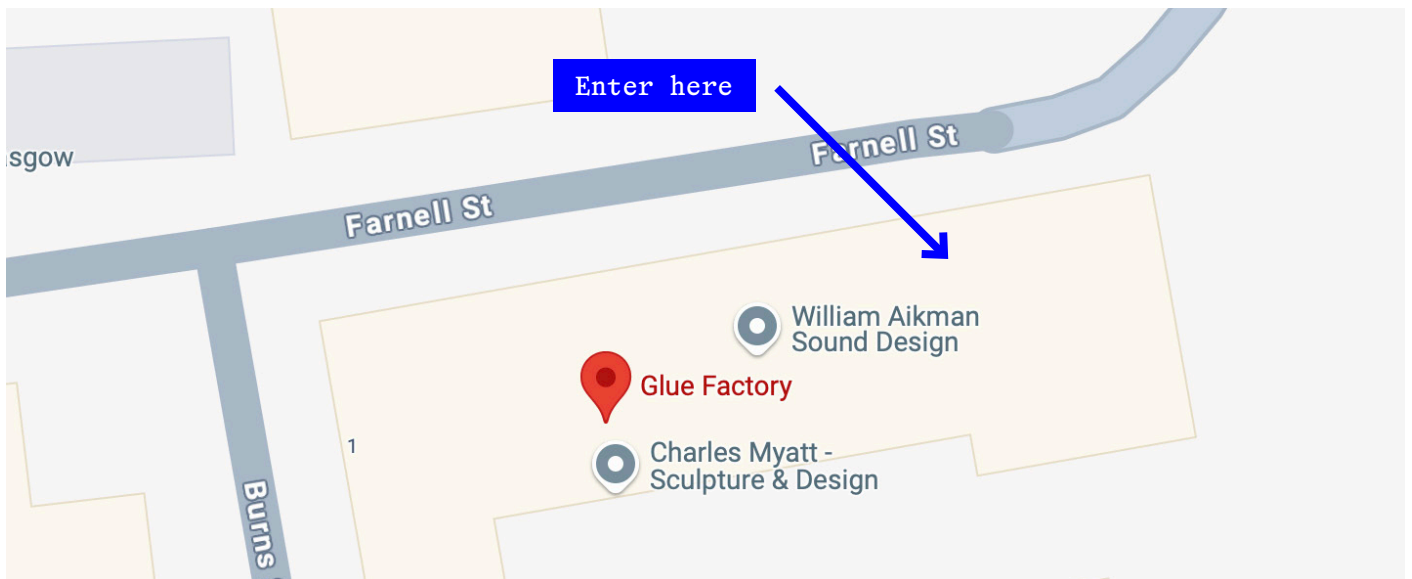
No. 7, 68, 71A, 72, 75 and M3 bus routes from Buchanan Bus Station (Garscube Road bus stop)

By Train

Charing Cross station is a 18-minute walk to Glue Factory.

By Subway

Cowcaddens subway station is a 10-minute walk, and St George's Cross subway station is a 12-minute walk to Glue Factory.



Event Information

Thursday 28. Nov

Conference

Glasgow Royal Concert Hall

An unmissable all-day design and creative conference with some of the most exciting thinkers, makers and movers in design, branding, illustration, animation, art, advertising and beyond.

09:00 Doors Open
10:00 Introduction by Beth Wilson and Graeme McGowan
10:10 Marina Willer, Pentagram
10:50 Abb-d Taiyo (Drifttime®/Readymag)
11:10 DIA Studio
11:50 Break
12:20 Metahaven
12:55 Angela Kirkwood
13:35 Lunch
14:35 G.F Smith
14:50 CC Studio
15:30 Joseph Lebus, PORTO ROCHA
16:00 Break
16:30 Eric Hu
17:10 Liza Enebeis, Studio Dumbar/DEPT®
17:50 Poster winner announcement: Warriors and Readymag
* The schedule is subject to change.



Thursday 28. Nov

Opening Night

Glue Factory

Join us for an evening of music, drinks and celebration to launch International Assembly and opening of the International Poster Exhibition. Drinks sponsored by Brewdog, Buckfast and Jagermeister.

19:00-20:00 First Entry
20:00-21:00 Second Entry
21:00-22:00 Third Entry
* You should have chosen a timeslot when booking festival tickets. Issues? Email: hello@intl.international



Friday 29. Nov

Q&A

Civic House

Q&A: Are we doomed as designers?

Act 1: Join us for an interactive design therapy session, where audience and panel come together to discuss the most challenging aspects of being a designer today.

Act 2: Join in a discussion on the future of design. What will the industry look like in 10 years? Is graphic design dead? How can we shape the future?

18:00 Doors Open
18:30 Q&A Starts
21:30 Q&A Ends



Event Information

Saturday 30. November

Weekend Workshops

Civic House

Sunday 1. December

Learn new skills and approaches in this rare opportunity to produce work with some of the most exciting names in the industry.

- Sound in Motion with Studio Dumbar/DEPT®
- Crafting Characters with Angela Kirkwood
- Creative coding with Vera van de Seyp
- Motion Design with CC Studio
- Type Design with Heavyweight

Saturday & Sunday Schedule

09:00 Doors Open

10:00 Workshop Starts

18:00 Workshop Ends



What to bring

Sound in Motion with Studio Dumbar/DEPT®

- Bring your laptop with Creative Suite installed
- Basic knowledge of After Effects is required
- Recommended to bring headphones or earbuds for an optimal experience during the workshop

Crafting Characters with Angela Kirkwood

- No laptops needed!
- Bring a sketchbook and pens/pencil
- Bring mobile phone + have free version of the Stop Motion Studio app pre-installed + ready to use
- Drawing materials

Creative coding with Vera van de Seyp

- Bring your laptop
- Preinstall “Visual Studio Code” (Copilot recommended) code.visualstudio.com
- Sketching medium such as a notebook or software you’re comfortable sketching in.

Motion Design with CC Studio

- Bring your laptop with Creative Suite installed
- Basic knowledge of After Effects is required
- Recommended to bring headphones or earbuds for an optimal experience during the workshop

Type Design with Heavyweight

- Bring your laptop
- Sketching notebook
- Glyphs App pre-installed and ready to use. You will be contacted separately about the license.

Event Information

Monday 2. December

Weekday Workshops

Civic House

Power-packed into one day, weekday workshops focus on various conceptual and practical processes which can be learned, adapted and brought into your own practice.

- World Building: From Identity to Immersion with Headless Horse
- Signpainting with Bungo Sign Co
- D.I.Y Clothing Brand Workshop with Habibis
- Mural painting with Recoat
- Branding for food and drink with Fed and Watered
- Press Record: Building an Archive with Rectangle

09:00 Doors Open

10:00 Workshop Starts

18:00 Workshop Ends



What to bring

World Building: From Identity to Immersion (Headless Horse)

- Laptop / tablet
- Bring a sketchbook and pens/pencil

Signpainting with Bungo Sign Co

- Wear clothes you don't mind getting dirty
- Bring a sketchbook and pens/pencil

D.I.Y Clothing Brand Workshop with Habibis

- Wear clothes you don't mind getting dirty
- Bring a sketchbook and pens/pencil
- Laptop / tablet
- A t-shirt / garment to be screenprinted

Mural Painting with Recoat

- Wear clothes you don't mind getting dirty

Branding for food and drink with Fed and Watered

- Laptop / tablet
- Bring a sketchbook and pens/pencil

Press Record: Building an Archive with Rectangle

- Laptop / tablet
- Bring a sketchbook and pens/pencil
- You can bring a dataset that you have found or collected yourself (optional)

Event Information

Tuesday 3. December

Weekday Workshops

Civic House

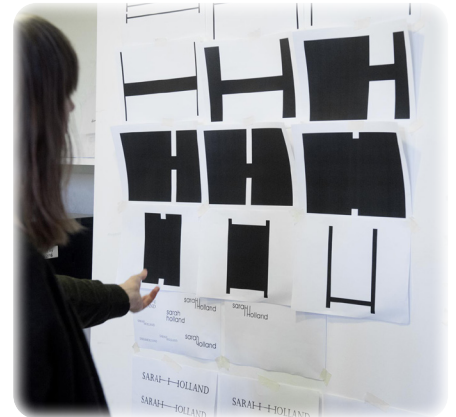
Power-packed into one day, weekday workshops focus on various conceptual and practical processes which can be learned, adapted and brought into your own practice.

- Inside-Out Branding: A Brand Culture Masterclass with MadeBrave
- Designing sustainably with ilka
- Gaining Momentum with Jack Fletcher
- Advertising with STV Creative
- Touchdesigner hosted by Konx-om-Pax

09:00 Doors Open

10:00 Workshop Starts

18:00 Workshop Ends



What to bring

Touchdesigner hosted by Konx-om-Pax

- Laptop / tablet
- Bring a sketchbook and pens/pencil
- Preinstall Touchdesigner derivative.ca

A Crash-Course in Advertising with STV Creative

- Laptop / tablet
- Bring a sketchbook and pens/pencil

Designing sustainably with ilka

- Laptop / tablet
- Bring a sketchbook and pens/pencil

Gaining Momentum with Jack Fletcher

- Laptop / tablet
- Bring a sketchbook and pens/pencil
- Drawing materials

A Brand Culture Masterclass with MadeBrave

- Laptop / tablet
- Bring a sketchbook and pens/pencil

Event Information

Tuesday 3. December

Nitty Gritty

Civic House

What the fuck is going on in the Scottish design industry?

There are some things we don't often share or talk about... now is the time. Through open and frank discussion we'll explore the business, organisational and unexpected aspects of working within the creative industries. Let's get down to the Nitty Gritty!

Panel members include:

- Adrian Carroll (D8)
- Andrew Dobbie (MadeBrave)
- Lisa Henderson (ilka)
- Tom Joyes
- Beth Wilson (Warriors Studio, INTL)
- James Gilchrist (Warriors Studio, INTL)
- Phoebe Willison

Book shop, refreshments and snacks available.

19:00 Doors Open
19:30 Event Starts
21:30 Event Ends



Event Information

Wednesday 4. December

Live Project

Civic House

Thursday 5. December

The Live Project is an creative competition where participants will compete for work placements and the chance to win the prestigious "International Assembly Champions of 2024!" awards. Participants will work independently or in pairs on a creative brief, each guided by an experienced professional mentor for support, advice, and creative direction. This year's brief is set by The Brand Identity and will be unveiled at the start of the project. Upon arrival, participants will be introduced to their mentors, who will structure the daily schedule, organise meetings, critiques, and presentations.

After two days of intensive work, two participants from each group will be selected for a work placement with their mentor. Out of these finalists, one participant will be chosen to present their project to a panel of esteemed judges and compete for the "International Assembly Champions of 2024!"

The final projects from each group will be reviewed and judged by industry leaders, including The Brand Identity, Jack Renwick (President of D&AD), and Jonathan Gilbride (Brewdog). More information on the next page.



Event Information

Wednesday 4. December

Live Project

Civic House

Thursday 5. December

What to bring

- Laptop (if you have one)
- Sketch book & pens
- Comfy clothes
- Business cards or a piece of paper you can write your details on (not a requirement but if you meet someone you want to collaborate with or you have been chatting to someone involved in the festival it could be handy to give them your details to keep in touch.)



Advice

Arrive with a clear mind.
Don't try to presume the kind of task you will be set or the kind of outcome you will create, it's better to start fresh.

Think big.
With just a two-day brief, no one expects a fully polished or functional design by the end—so feel free to think big and push boundaries. Use this as an opportunity to explore bold, unconventional ideas without restraint.

Talk to people.
Remember, you're surrounded by talented designers, so don't isolate yourself. Share your ideas openly, speak up, ask for feedback, and invite different perspectives. Collaborate and brainstorm together to enrich your work. Seek out opinions, ask for advice, and be open to working in groups or pairing up. Great design often comes from a blend of voices and ideas, so make the most of the creative minds around you.

Go against the grain.
Don't feel pressured to follow the crowd—most people are in the same position and may be just as unfamiliar with this live brief as you are. Instead, explore different approaches: if others are working solo, see if anyone's interested in teaming up for a group project. If everyone is glued to their laptops, try something hands-on, like physical prototyping. Remember, there's no single

“right” way to tackle this; experiment and discover what works for you!

Step out of your comfort zone.
If you came to the project with a friend or someone you know it's easy to just stick with them, but have a go at meeting some new faces, you might get some valuable insights and different ways of working.

Leave your space.
It's easy to stay glued to your laptop for the full two days, but taking breaks and changing your environment can help ideas flow more freely. Step outside for a walk, even if it's just to grab lunch, or try sketching or jotting down notes on paper for a fresh perspective. Explore different spaces and connect with other participants—you never know where inspiration might strike.

Ask your mentors.
The mentors are there to help you, not scare you. If you have any issues or just want some advice or to talk things through, just ask. They are there because they have valuable experience in their fields so get as much knowledge from them as you can.

Finally....
Just enjoy yourself.
Make the most of your day in any way that you can. You do you!

Event Information

Friday 29. November

Int'l Poster Exhibition

Glue Factory

Thursday 5. December

A showcase and celebration of contemporary poster design from around the world.

The posters exhibited are a curated shortlist of entries to the 2024 International Poster Competition.

The exhibition is free to attend and you do not require a ticket. Simply turn up and enjoy!

Dates

Friday 29. November to Thursday 5. December 2024

Time

Open Daily 10:00-18:00



General Information

Tickets

On the morning of attendance, please bring your paper or digital tickets. If you do not have paper or digital tickets, your name will be checked off a manual list. If your ticket was purchased by another person, it's likely your ticket will be in the name of this person. Please say this name at the ticket desk if your name can't be found. Don't panic about ticketing issues. We will do our best to resolve these.

Full Festival Pass (Students & Grad) includes entry to:

- Conference
- Opening Night
- Q&A: Are we doomed as designers?
- Weekend workshop (Reserved Space)
- Weekday workshop (Reserved Space)
- Nitty Gritty
- Live Project

Full Festival Pass (General Admission) includes entry to:

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Concerns?

In the days before International Assembly, we're a busy bunch, therefore trying to respond to your email queries can be difficult. Email: hello@intl.international

Running late? Forgot your laptop? Travel delays? Ticketing problems? Or anything else? Don't worry! Our volunteers will try to resolve any issues on the morning of each event.

Our Team

During each International Assembly event, the team will be on hand to help you with any problems or queries. Team members and volunteers will all be wearing INTL lanyards and at some events, INTL t-shirts.

General Information

Health and Safety

Throughout the festival, there will be designated persons responsible for Health & Safety. Emergency exits and evacuation procedures will be explained on the morning of attendance.

To ensure everyone's safety at the festival, we ask you to keep all your belongings on you or very close by at all times. Bags will be searched for harmful objects upon entering the festival. This is to ensure everyone's safety, therefore we would appreciate your patience.

Food and Drink

Water, soft drinks, beers, coffee, tea and snacks will be available to buy at International Assembly. This will be provided at the Royal Concert Hall and Civic House.

If you have specific dietary requirements or on a budget, feel free to bring your own food and soft drinks. Please do not bring your own alcohol. Alcohol will be available to buy in the afternoon. ID may be required to buy alcohol.

Royal Concert Hall is within the city centre which has lots of good cafes, restaurants, supermarkets if you need anything else.

Civic House is a 10-15 minute walk in the city centre which has lots of other options available.

Book Store

You will be able to buy the 2024 International Poster Book and other books/printed materials from our book shop. You will be able to pay in cash or card.

Partners

Big thank you to our partners for supporting International Assembly. It wouldn't be possible without you. Big love to Infinite Eye, Creative Scotland, Readymag, Warriors Studio, G . F Smith, DINAMO, Culture & Business Fund Scotland, Agile City, Sticker App, Merchery, Brewdog, Buckfast, Jagermeister, PROPER Snacks and Tony's Choclonely.

This is for you. We hope you find International Assembly enjoyable, inspiring and useful.

See you then, Beth, James, Mook and Nikos x